



**Bayanda**  
Business Academy

# NEW VENTURE CREATION

COURSE FOR SMMEs

Starting and growing a business

Great Results

Service SETA Accredited

Custom made content



# WELCOME TO NEW VENTURE CREATION

FURTHER EDUCATION AND TRAINING CERTIFICATE

SAQA ID 66249


NQF LEVEL 4

# WHY BUSINESSES FAIL?

❑ 80% OF ALL START UPS WILL FAIL IN THE FIRST 24 MONTHS DUE TO INABILITY AND INEXPERIENCE OF THE OWNERS

Why?

- Poor planning. No Business plan
- Access to Finance
- Lack of managerial experience or training
- No financial expertise



WE ARE CLOSED  
FOR  
BUSINESS  
FOREVER

COME VISIT THE

# THE SOLUTION

New Venture Creation is Service seta accredited course that will equip the business owner with all the required practical skills and knowledge necessary to improve their chances of success.

Topics covered include

Module 1: Business Ideas and probability

Module 2: Business communication

Module 3: Business Planning and Teams

Module 4: Business Negotiations and Management

Module 5: Business Administration and Finances



# SKILLS TO BE ACQUIRED

Learners attempting this qualification will be equipped with

- a variety of **technical, business managerial** and **personal** skills and
- strategies to help them succeed in the creation and sustenance of a business.
- a sound **foundation** for the **application** of these skills and
- knowledge to explore a diverse range of **entrepreneurial opportunities**



# THE PURPOSE

The purpose of the Qualification is to

- develop skills and knowledge for the **establishment** of a new venture
- develop skills and knowledge required to **sustain** a new venture
- **address the economic, administrative and behavioral, barriers** that contribute to success in starting and sustaining the venture.



# WHO WILL BENEFIT?

This qualification is intended for persons who wish to

- start,
- operate,
- manage and
- grow a new small to medium business venture.



# EXIT LEVEL OUTCOMES

1. Ability to identify and create a new venture.
2. Knowledge of interpersonal skills required in a business environment.
3. Understanding of basic economics within a market economy.
4. Manage a new venture by applying business principles and techniques.
5. Understanding of the role of leadership and management



# BUSINESS IDEAS AND PROBABILITY



**APPLY INNOVATIVE THINKING IN  
THE DEVELOPMENT OF A SMALL  
BUSINESS-**

Duration 2 days

Credits 4

NQF 4

SAQA 11460



**RESEARCH THE VIABILITY OF A  
NEW VENTURE  
IDEAS/OPPORTUNITY**

Duration 2 days

Credits 5

NQF 4

SAQA 114596

# BUSINESS PLANNING AND TEAMS



## MOTIVATE AND BUILD A TEAM

Duration: 2 days

Credits: 10

NQF 4

SAQA ID: 242819



## Explain and apply the concept, principles and theories of motivation in a leadership context

Duration: 2 days

Credits: 6

NQF 4

SAQA ID: 120389



## STRATEGIC PLANNING TO IMPROVE NEW VENTURE OPPORTUNITY

Duration: 2 days

Credits: 4

NQF 4

SAQA ID: 263456

# BUSINESS PLANNING AND TEAMS



**DEMONSTRATE UNDERSTANDING  
OF AN ENTREPRENEURIAL PROFILE**

Duration: 1 day

Credits: 5

NQF 4

SAQA ID: 263356



**IMPLEMENT AN ACTION PLAN FOR A  
NEW VENTURE**

Duration: 1 days

Credits: 4

NQF 4

SAQA ID: 263534



**APPLY THE PRINCIPLES OF COSTING AND  
PRICING TO A BUSINESS VENTURE**

Duration: 2 days

Credits: 6

NQF 4

SAQA ID: 263455

# BUSINESS NEGOTIATIONS AND MANAGEMENT



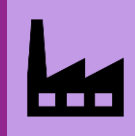
## Negotiate An Agreement Or Deal

Duration: 1 day

Credits: 5

NQF 4

SAQA ID:13948



## Plan And Manage Production/Operations In A New Venture

Duration: 1 day

Credits: 5

NQF 4

SAQA ID: 263434



## Implement And Manage Human Resource And Labour Relations Policies And Acts

Duration: 3 days

Credits: 9

NQF: 5

Saqa ID: 116394

# BUSINESS ADMINISTRATION AND FINANCE



## Apply Basic Computer Technology

Duration: 5 day

Credits: 11

NQF 3

SAQA ID:113836



## Manage Finances of a New Venture

Duration: 2 day

Credits: 6

NQF 4

SAQA ID: 263474



## Interpret Basic Financial Statements

Duration: 2 days

Credits: 4

NQF: 5

Saqa ID: 117156

# BUSINESS ADMINISTRATION AND FINANCE



## Manage General Administration

Duration: 1 day

Credits: 4

NQF 4

SAQA ID:114805



## IMPLEMENT AND MANAGE HUMAN RESOURCES AND LABOUR RELATIONS POLICIES AND ACTOS

Duration: 3 day

Credit: 9

NQF 5

SAQA ID: 116394



## MANAGE FINANCES OF A NEW VENTURE

Duration: 2 days

Credits: 6

NQF: 4

SAQA ID: 263474

# WHY US?

## ACCREDITED AND EXPERIENCED



- Bayanda offers **SETA accredited** entrepreneurship training
- **Certificates** issued by Bayanda are **recognized** and count as credits towards a full qualification.
- We have a **rich wealth of network** with credible funders and venture capitalists for **funding** small businesses
- Bayanda was established in 2008 and has over a decade of **experience** with SMMEs

- Besides training we ensure that SMMEs are compliant with SARS, CIPC, CIDB, UIF, COIDA etc.
- Other services include **social media marketing, logo designs** and other marketing related services
- We also offer **Human Resources** services such as **performance management systems, disciplinary procedures**, policies and code of conduct for SMME who have hired staff to ensure that they don't end up on the losing side with CCMA



## EXTENDED SERVICE

# CLIENT BASE



**MS PALESA MOKEBE**

**HR EXECUTIVE DIRECTOR**

*"The course was very informative and added value to the employees and the organization. The facilitator was well prepared, organized and highly knowledgeable on the subject"*



**MS NANI MANGOALE,  
SENIOR MANAGER**

*"We have found their service to be professional and the attendees shared the same sentiments"*



**MS RIA MACPHERSON  
GROUP HR MANAGER**

*"They truly care about their learners and went out of their way to ensure the special needs of the learners were addressed."*



**DR RIAAN OELOFSE  
BRANCH MANAGER**

*"Subsequent client satisfaction surveys have shown that our clients are highly satisfied with the services provided by Bayanda. The services provider ...is of high quality and shows professional approach to the delivery of services to seda and its clients"*



# THANK YOU

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